





The average data breach now costs up to **\$3.92 MILLION**. (2020 Cost of a Data Breach Report)



The average cost of a ransomware attack on businesses is **\$133,000.**



The average cost per record stolen is **\$150**.

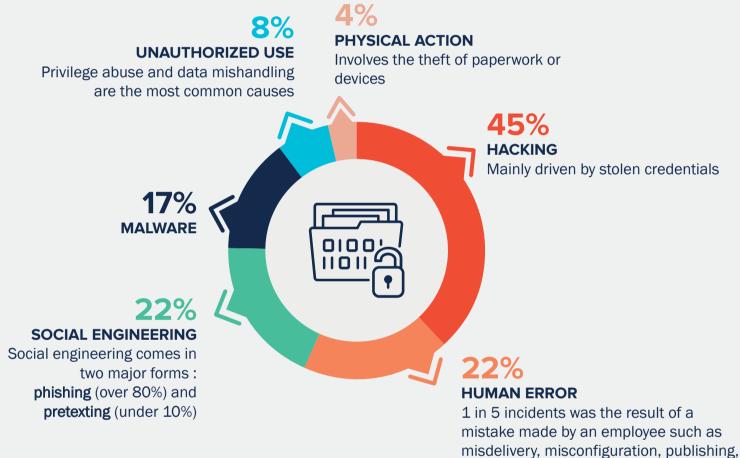


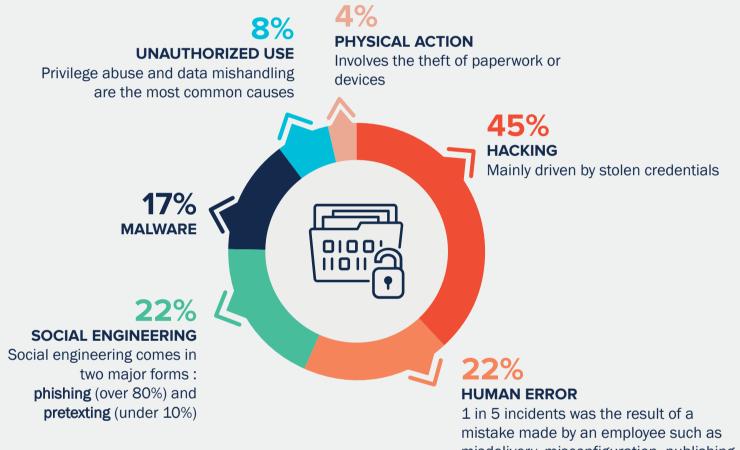
The average cost in time of a malware attack is **50 DAYS**.



60% OF SMBs close within six months of a cyber attack.

WHAT ARE THE MOST COMMON CAUSES OF DATA BREACH?







Source: Thycotic's Black Hat Hacker Survey Report

- Firewall and antivirus security is irrelevant or obsolete
- > Social Engineering is the fastest way to access privileged accounts

etc.

- Companies do not do a good job of implementing least privilege
- Humans are the most responsible for security breaches
- > Password re-use is the weakest behavior by employees
- > Multi-factor authentication and encryption are the biggest hacker obstacles

HOW TO KEEP YOUR BUSINESS SECURE?





